Hannah M. Mears

Broadcast Journalism

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EDUCATION

Penn State University — *Class of 2020*

MAJOR: BROADCAST JOURNALISM

MINOR: BUSINESS

BROADCAST EXPERIENCE

Super Bowl LIV — *Multimedia Journalist*

2020

I attended Super Bowl LIV on behalf of the John Curley Center for Sports Journalism at Penn State. At the Super Bowl, I conducted on-camera interviews with NFL athletes, wrote stories for the Centre Daily Times and created engaging social media content.

GoPSUsports.com— *Sideline Reporter / In-Arena Host*

AUGUST 2017 – AUGUST 2020

I interviewed special guests including NFL players and distinguished alumni at Penn State Football games in Beaver Stadium as well as Penn State Basketball games in the Bryce Jordan Center. I also did sideline interviews with Penn State Men's Ice Hockey, Basketball, Fencing and Wrestling.

NFL Combine— *Reporter, Videographer and Editor*

MARCH 2019

I covered Penn State Football at the 2019 NFL Combine where I conducted interviews, filmed the players during their multiple events, edited social media pieces and created feature packages. This content was released onto multiple Penn State Football platforms.

Pittsburgh Penguins — *Part-Time Editor / Videographer*

SUMMER 2019 – PRESENT

After interning in the summer of 2019 in the video production department, the Pittsburgh Penguins hired me to do part-time work filming and editing. This position requires filming and editing practices, media interviews, community events, social media features and other pieces that may surface.

Big Ten Network — *Sideline Reporter*

SEPTEMBER 2017 – MAY 2020

I sideline reported the BTN Student Union productions at Penn State Women's Basketball, Women's Volleyball games, and Wrestling matches. This broadcast included doing research, filming an opening, game updates and interviewing coaches and players.

Westmoreland Sports Network— *Sideline Reporter / Color Commentator*

PRESENT

I sideline report for high school football games, high school wrestling and color commentate for high school soccer and basketball. My job is to do extensive research to provide in game information and conduct interviews with coaches and players.

SKILLS / ATTRIBUTES

- **Production:** On Camera Interviews, Filming with FS Camera, Editing with Adobe Premiere, Camera/Tripod Set-Up, Cable Running, Writing
- **Software:** Adobe Premiere, Hindenburg, Audition, Microsoft Word, Google Docs, Excel, Apple, Avid
- **Social Media:** Twitter, Instagram, Facebook, LinkedIn, Snapchat, VSCO, TikTok, Anchor Podcasting, YouTube
- **Sports Knowledge:** Played soccer, basketball, track, handball, covered wrestling, college football, NFL football, college basketball
- **Professional Experience**: Editing, Videography, On-air hosting, In-arena hosting, Writing, Reporting, Sidelining, Color-Commentating, Play by Play
- **Awards/Honors:** Won the Rick Starr Award for Human-Centered Sports Journalism, Skull and Bones Senior Honorary HAT Society