

# Hannah M. Mears

## Broadcast Journalism

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### EDUCATION

**Penn State University — Class of 2020**

### BROADCAST EXPERIENCE

#### KDKA TV — Sports Producer

PRESENT

- Produce multiple daily and nightly sports segments
- Edit footage for each segment
- Import graphics and scripts for anchors

#### Pittsburgh Steelers — On-Air Talent

PRESENT

- Provide coverage for the Pittsburgh Steelers at high school football games
- Edit content for Steelers' social media platforms
- Serve as an on-air talent when requested

#### Pittsburgh Penguins — Part-Time Editor / Videographer

PRESENT

- Do videography and editing for the team, foundation, and partners
- Edit social media content for Instagram and Facebook
- Record post-game media for distribution to platforms and neighboring network
- Serve as an on-air talent for events

#### Major League Baseball Network — Broadcast Associate

APRIL 2021 – AUGUST 2021

- Edit content for daily and nightly shows
- Create social media content for Instagram and Facebook

#### Westmoreland Sports Network — Sideline Reporter / Color Commentator

PRESENT

- Sideline reporter, color commentator and play-by-play broadcaster for high school sports

#### GoPSUsports.com — Sideline Reporter / In-Arena Host

AUGUST 2017 – AUGUST 2020

- Worked Super Bowl LIV and NFL Combine as MMJ
- Interviewed players and Beaver Stadium guests for social platforms in front of 110,000 plus fans
- In-arena hosted in front of sold-out basketball and wrestling crowds
- Provided sideline coverage for Big Ten basketball and wrestling

### SKILLS / ATTRIBUTES

- ❖ **Pro Events Worked:** NFL Combine, Super Bowl LIV, Stanley Cup Playoffs
- ❖ **Production:** On Camera Interviews, Filming with FS Camera, Editing with Adobe Premiere, Camera/Tripod Set-Up, Cable Running, Writing
- ❖ **Software:** Adobe Premiere, Hindenburg, Audition, Microsoft Word, Google Docs, Excel, Apple, Avid, ENPS
- ❖ **Social Media:** Twitter, Instagram, Facebook, LinkedIn, Snapchat, VSCO, TikTok, Anchor Podcasting, YouTube
- ❖ **Professional Experience:** Editing, Videography, On-air hosting, Anchoring, In-arena hosting, Writing, Reporting, Sidelining, Color-Commentating, Play-by-Play
- ❖ **Awards/Honors:** Rick Starr Award for Human-Centered Sports Journalism, Skull and Bones Senior Honorary HAT Society